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CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

US International Media 1201 Alta Loma Rd Los Angeles, CA 90069

Contract / Revision Alt Order # 314484 WOC10387206 Product Prop #52 Contract Dates Estimate # 10/03/16 - 11/08/16 36737 <u>Advertiser</u> Original Date / Revision CA for United Medical Funding & Accountabi 04/11/16 / 11/02/16 Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office KTXL-TV House House Local House Special Handling Demographic Adults 35+ Total Ratings 279.10 IDB# Advertiser Code Product Code 12505 1853 5667 41. Agency Ref Advertiser Ref

Start/End Spots/	
The Transport of the Control of the	nount
	500.00
Start Date End Date Weekdays Spots/Week Rate Rating	000.00
Week: 10/03/16 10/09/16 0 \$0.00 0.00	
Week: 10/10/16 10/16/16 0 \$0.00 0.00	
Week: 10/17/16 10/23/16 MTwTF 5 \$100.00 0.20	
Week: 10/24/16	E
Week: 10/31/16	
	000.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/03/16 10/09/16 0 \$0.00 0.00	
Week: 10/10/16	
Week: 10/17/16 10/23/16 MTWTF 5 \$200.00 0.40	
Week: 10/24/16 10/30/16 MTWTF 5 \$200.00 0.40	
Week: 10/31/16 11/06/16 MTWTF 5 \$200.00 0.40	
	00.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/03/16 10/09/16 0 \$0.00 0.00	
Week: 10/10/16 10/16/16 0 \$0.00 0.00	
Week: 10/17/16	
· · · · · · · · · · · · · · · · · · ·	
	750.00
<u>Start Date </u>	
Week: 10/03/16	
Week: 10/10/16 10/23/16 MTWTF 5 \$450.00 0.80	
Week: 10/24/16 10/30/16 MTWTF~~ 5 \$450.00 0.80	0.7
Week: 10/31/16 11/06/16 MTWTF 5 \$450.00 0.80	
	750.00
<u>Start Date </u>	
Week: 10/10/16 10/16/16 0 \$0.00 0.00	
Week: 10/17/16 10/23/16 MIWTE 5 \$450.000-90	
Week: 10/24/16 10/30/16 MTWTE 5 \$450.00 0.00	- *, Of
100000 1000010 1000010 1000010 1000010 1000010 1000010 1000010 1000010 1000010 1000010 1000010 1000010 1000010	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



	Contract / Revision 314484 /	Alt Order # WOC10387206
ontract Dates	Product	Estimate #
0/03/16 - 11/08/16	Prop #52	36737

<u>Advertiser</u> Original Date / Revision 04/11/16 / 11/02/16 **CA for United Medical Fu**

	Start/End Spots	s/	
*Line Ch Start Date End Date Description	Time Days Length Weel	k Rate Rtn Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 MTWTF 5	<u>Rate</u> <u>Rating</u> \$450.00 0.90		11 25
N 6 40 10/03/16 11/04/16 M-F 9a-10a	9:00 AM-10:00 AM :15/:15	BK 1	5 \$6,750.00
Start Date End Date Weekdays Spots/Week	Rate Rating		*-1
Week: 10/03/16 10/09/16 0	\$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		
Week: 10/17/16 10/23/16 MTWTF 5	\$450.00 0.90		
Week: 10/24/16	\$450.00 0.90		
	/ \$450.90Q.90		
N 7 40 10/03/16 11/04/16 M-F 5p-530p	5:00 PM 530 PM :15/:15	BK 1	1 \$7,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 0	Rate Rating \$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		
Week: 10/17/16 10/23/16 MTWTF 5	\$700.00 1.20		
Week: 10/24/16 10/30/16 MTWTF 5	\$700.00 1.20		
17 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PM MTuWThF :15/:15	\$700.00 1.20 BK	
Credited	.,,,,,,	\$7-00:00 1:20 EA	
19 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PM MTuWThF :15/:15	\$700.00 1.20 <i>BK</i>	
Credited	Ot Paris		
20 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PM MTUWThF :15/:15	\$700.00 1.20 <i>BK</i>	
Credited	LASA (1911)		
Week: 10/31/16 11/06/16 MTWTF 5	\$700.00 1.20		
22 40 10/31/16-11/06/16 M-F 5p-530p Credited	5:00 PM-5:30 PM MTuWThF :30	\$700.00 1.20 NM	
N 8 40 10/03/16 11/04/16 M-F 530p-6p	5:30.PM-6:00 PM :15/:15	BK 1	\$8,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 0	Rate Rating \$0.00 0.00	- 2	
Week: 10/10/16 10/16/16 0	\$0.00 0.00.		
Week: 10/17/16 10/23/16 MTWTF 5	\$800.00 1.40		1 E.
Week: 10/24/16 10/30/16 MTWTF 5	\$800.00 1.40		
16 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :15/:15	\$ 800.00 1.40 <i>BK</i>	
Credited	•		
19 40 10/24/16-10/30/16 M-F 530p-6p Credited	5:30 PM-6:00 PM MTuWThF :15/:15	\$800.00 1.40 <i>BK</i>	
20 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :15/:15	\$800.00 1.40 BK	
Credited	14.30 PAL 1	#000.00 1.40 BA	
Week: 10/31/16 11/06/16 MTWTF 5			
23 40 10/31/16-11/06/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :30	\$800.00 1.40 NM	
Credited	1 //	7000.00	
N 9 40 10/03/16 11/04/16 M-F 6p-630p	6:00 PM-6:30 PM :15/:15	BK 1	1 \$8,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating		Ψο,οοσ.σσ
Week: 10/03/16 10/09/16 0	\$0.00 0.00	ľ	
26 40 10/03/16-10/07/16 M-F 6p-630p	6:00 PM-6:30 PM MWThF :15/:15	\$800.00 1.40 <i>BK</i>	
Credited			
credit due to revision .	新		
Week: 10/10/16 10/16/16 0	\$0.00 30 0 00	l	
Week: 10/17/16 10/23/16 MTWTF 5	\$800.00 1.40		
12 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00 1.40 <i>BK</i>	
See MG 9.27 27 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM-6:30 PM MTu-ThF :30	\$800.00 1.40 NB4	
(b) MG for 9.12 10/19	9.00 FINEO.CO FINE MITURINIPERS 30	\$800.00 1.40 NM	
Week: 10/24/16 10/30/16 MTWTF 5	\$800.00 1.40	l	113
The state of the s	···•	- ■	

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* Branch Branch Car.



Contract / Revision Alt Order # 3 (6 314484 WOC10387206 **Contract Dates** <u>Product</u> Estimate# 10/03/16 - 11/08/16 Prop #52 36737 Advertiser Original Date / Revision 04/11/16 / 11/02/16

CA for United Medical Fu

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week		Rtn TypeSpo	ots	. Amount
Start Date	Rate Rating	-		•	
16 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00	1.40 <i>BK</i>		
Credited 19 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00	1.40 <i>BK</i>		
	Contractor in an annual reservation	\$000.00	1.40 BA		
20 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 PM: MTuWThF: 15/:15	\$800.00	1.40 <i>BK</i>		
Credited					
Week: 10/31/16 11/06/16 MTWTF 5	\$800.00 1.40				
23 40 10/31/16-11/06/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :30	\$800.00	1.40 NM		
Credited					
N 10 40 10/03/16 11/06/16 M-Su 10p-11p	10:00 PM-11:00 PM :15/:15		вк	21	\$25,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 0	Rate Rating \$0.00 0.00				
Week: 10/10/16 10/16/16 0	\$0.00 0.00				
Week: 10/17/16 10/23/16 MTWTFSS 7	\$1,200.00 1.40				
Week: 10/24/16 10/30/16 MTWTFSS 7	\$1,200.00 1.40		ľ		
Week: 10/31/16 11/06/16 MTWTFSS 7	\$1,200 00 1.40				
N 11 40 10/03/16 11/05/16 Sa-Su 5p-6p 1 30 30 30 30	5:00 PM-6:00 PM :15/:15		вк	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/03/16 10/09/16 0 Week: 10/10/16 10/16/16 0	\$0.00 0.00 \$0.00 0.00				
Week: 10/17/16 10/23/16S- 1	\$600.00 1.30				8
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate	Rtg Type		3.85
3 40 10/17/16-10/23/16 Sa-Su 5p-6p	5:00 PM-6:00 PMSa :15/:15		1.30 BK		
Credited					
Week: 10/24/16 10/30/16S- 1	\$600,00 1.30				· # 4
Spot Ch Date Range Description	<u></u>		Rtg Type		
4 40 10/24/16-10/30/16 Sa-Su 5p-6p	5:00 PM-6:00 PMSa :15/:15	\$600.00	1.30 <i>BK</i>		
Credited Week: 10/31/16 11/06/165- 1	\$600'00 1 30'1				
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate	Rtg Type		
5 40 10/31/16-11/06/16 Sa-Su 5p-6p	5:00 PM-6 00 PMSa 15/:15	\$600.00			
Credited		***************************************			
N 12 40 10/03/16 11/06/16 Sa-Su 5p-6p	5p-6p :15/:15		ВК	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating			-	40.00
Week: 10/03/16 10/09/16 0	\$0.00 0.00				
Week: 10/10/16 10/16/16 0	· \$0.00 0.00		·		180 1963
Week: 10/17/16 10/23/165 1	\$700.00 1.50	D-4-	D4- T		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 40 10/17/16-10/23/16 Sa-Su 5p-6p	Start/End Time Weekdays Length 5p-6p		Rtg Type 1.50 BK		
Credited Ga-Ga Sp-op	5р-6рSL :15/:15	\$7.00.00	1.50 BK		
Week: 10/24/16 10/30/165 1	\$700.00 1.50				
Spot Ch Date Range Description	Start/End Time Weekdays Length	<u>Rate</u>	Rtg Type		
	5p-6pSt :15/:15	\$700.00	1.50 <i>BK</i>		\$. G
Credited	2700 00 4 50				
Week: 10/31/16 11/06/165 1	\$700.00 1.50 Start/End Time Weekdays Length	Data	Dia Tura		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 5 40 10/31/16-11/06/16 Sa-Su 5p-6p	<u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <i>5p-6p</i> St :15/:15	<u>Rate</u> \$700.00	Rtg Type 1.50 BK		
Credited	3t .1av.15	\$100.00	1.30 00		
N 13 40 11/07/16 11/08/16 M-F 430a-5a	430a-5a :15/:15		ВК	2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating			2	φ ∠ 00.00
Week: 11/07/16 11/13/16 MT 2	\$100.00 0.20		<u> </u>		
N 14 40 11/07/16 11/08/16 M-F 5a-6a	5a-6a :15/:15		ВК	2	\$400.00
		•			

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Contract / Revision	Alt Order #
314484 /	WOC10387206
Product	Estimate #

10/03/16 - 11/08/16 Prop #52 36737 <u>Advertiser</u> Original Date / Revision 04/11/16 / 11/02/16 CA for United Medical Fu

		CA for Onited	Wedical Fu	1 0-7/11/10	, ,,,,	02,710
*Line Ch Start Date End Date Description	4. * 4.5 *	Start/End Days	Spots/ Length Week	Rate Rtn TypeSpo	ts	Amount
Start Date End Date Weekdays	Spots/Week	<u>Rate</u> <u>Rating</u> \$200.00 0.40				
N 15 40 11/07/16 11/08/16 M-F 6a-7a		6a-7a <u>Rate</u> <u>Rating</u> \$400.00 0.60	:15/:15	ВК	2	\$800.00
N 16 40 11/07/16 11/08/16 M-F 7a-8a	Spots/Week	7a-8a <u>Rate</u> <u>Rating</u> \$450.00 0.80	:15/:15	вк	2	\$900.00
N 17 40 11/07/16 11/08/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/16 11/13/16 MT	Spots/Week 2	8a-9a <u>Rate</u> <u>Rating</u> \$450.00 0.80	:15/:15	вк	2	\$900.00
N 18 40 11/07/16 11/07/16 M-F 9a-10a Start Date End Date Weekdays Week: 11/07/16 11/13/16 M	Spots/Week 2	9:00 AM-10:00 AM <u>Rate</u> <u>Rating</u> \$450.00 0.80	:15/:15	ВК	2	÷\$900÷00
N 19 40 11/07/16 11/07/16 M-F 5p-530p Start Date End Date Weekdays Week: 11/07/16 11/13/16 M	Spots/Week	5:00 PM-5:30 PM Rate Rating	:15/:15	ВК	1	\$700.00
N 20 40 11/07/16 11/07/16 M-F 530p-6p	•	5:30 PM-6:00 PM <u>Rate</u> <u>Rating</u> \$800.00 1.50	:15/:15	ВК	1	\$800.00
N 21 40 11/07/16 11/07/16 M-F 6p-630p Start Date End Date Weekdays Week: 11/07/16 11/13/16 M	Spots/Week 1	Rate Rating \$800.00 1.50 .	:15/:15	ВК	1	\$800.00
N 22 40 11/07/16 11/07/16 M-F 10p-11p Start Date End Date Weekdays Week: 11/07/16 11/13/16 M	Spots/Week	Rate Rating	-:15/:15	ВК	1	\$1,200.00
N 23 40 10/03/16 10/07/16 M-F 5p-530p	Spots/Week 2	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$700.00 1.20	:30	NM	2	\$1,400.00
N 24 40 10/03/16 10/07/16 M-F 5p-530p <u>Start Date</u> End Date Weekdays Week: 10/03/16 10/09/16 MTWTF	Spots/Week 1	<u>Rate</u> <u>Rating</u> \$700.00 1.20	:30	NM	1	\$700.00
N 25 40 10/03/16 10/07/16 M-F 530p-6p Start Date End Date Weekdays Week: 10/03/16 10/09/16 MTWTF N 26 40 10/10/16 10/14/16 M-F 530p-6p	Spots/Week 2	530p-6p <u>Rating</u> \$800.00 1.20	:30	NM	2	\$1,600.00 01000
N 26 40 10/10/16 10/14/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/16 MTWTF	Spots/Week 1	5:30 PM-6:00 PM Rate Rating \$800.00 1.40	:30	NM	1	\$800.00
N 27 40 10/03/16 10/07/16 M-F 6p-630p Start Date End Date Weekdays Week: 10/03/16 10/09/16 MTWTF		6p-630p <u>Rate</u> <u>Rating</u> \$800.00 1.40	:30	NM	1	\$800.00
N 28 40 10/10/16 10/14/16 M-F 6p-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/16 MTWTF	Spots/Week 2	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$800.00 1.40	:30	NM	2	\$1,600.00
D 29 40 10/10/16 10/14/16 M-F 6p-630p		6:00 PM-6:30 PM	:15/:15	ВК	0	\$0.00
N 30 40 10/08/16 10/08/16 EN Special Start Date End Date Weekdays Week: 10/03/16 10/09/165-	Spots/Week	8-9P <u>Rate Rating</u> \$606.90 1.30	:30	NM	1	\$600.00
N 31 40 10/15/16 10/15/16 EN Special Start Date End Date Weekdays Week: 10/10/16 10/16/16S-	Spots/Week 1	8-9P Rating Rating \$600.00 1.30	:30	NM	0	\$0.00

Contract Dates

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	Contract / Revision 314484 /	Alt Order # WOC10387206	, 4%.
ontract Dates 0/03/16 - 11/08/16	Product Prop #52	Estimate # 36737	bil.

<u>Advertiser</u> Original Date / Revision 04/11/16 / 11/02/16 CA for United Medical Fu

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 40 10/10/16-10/16/16 EN Special Credited	Rate Rating Start/End Time Weekdays Length 8-9PSa :30	Rate Rtg Type \$600.00 1.30 NM	est (Fig.
N 32 40 10/22/16 10/22/16 EN Special Start Date	8-9P :15/:15 <u>Rate Rating</u> \$600.00 1.30 <u>Start/End Time Weekdays Length</u> 8-9PSa :15/:15	BK 0 Rate Rtg Type \$600.00 1.30 BK	\$0.00 (2) (4)
Credited N 33 40 10/29/16 10/29/16 EN Special Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 S- 1	8-9P :15/:15 <u>Rate</u> <u>Rating</u> \$600.00 1.30	BK 1	\$600.00
N 34 40 11/05/16 11/05/16 EN Special <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16S- 1	8-9P :15/:15 <u>Rate</u> <u>Rating</u> \$600.00 1.30	ВК 0	*****
	Start/End Time Weekdays Length	Rate Rtg Type \$600.00 1.30 BK	#700.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 S 1 N 36 40 10/29/16 10/29/16 EN Special	Rate Rating \$700.00 1.30	BK 1	
Start Date End Date Weekdays Spots/Week	Rate Rating \$700.00 1.50 Start/End Time Weekdays Length 8-9PSa :15/:15	Rate Rtg Type \$700.00 1.50 BK	\$0.00
N 37 40 11/06/16 11/06/16 EN Special <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/31/16 11/06/16S 1	4-5P :15/:15 Rate Rating \$700-00 - 1.50	BK 1	\$700.00
N 38 40 10/03/16 10/14/16 M-F 430a-5a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	30 <u>Rate</u> <u>Rating</u> \$100.00 0.20 \$100.00 0.20	NM 10	\$1,000.00
N 39 40 10/03/16 10/14/16 M-F 5a-6a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	5:00 AM-6:00 AM :30 <u>Rate</u> <u>Rating</u> \$200.00 0.40 \$200.00 0.40	NM 10	\$2,000.00
N 40 40 10/03/16 10/14/16 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	6:00 AM-7:00 AM :30 <u>Rate Rating</u> \$400.00 0.60 \$400.00 0.60	NM 10	\$4,000.00
N 41 40 10/03/16 10/14/16 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	7:00 AM-8:00 AM 3 30 Rate Rating \$450.00 0.80 \$450.00 0.80	NM . 10	\$4,500.00
N 42 40 10/03/16 10/14/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	8:00 AM-9:00 AM :30 <u>Rate Rating</u> \$450.00 0.90 \$450.00 0.90	NM 10	\$4,500.00
N 43 40 10/03/16 10/14/16 M-F 9a-10a	9:00 AM-10:00 AM :30	NM 10	\$4,500.00

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 Contract Dates
 Product
 Estimate #

 10/03/16 - 11/08/16
 Prop #52
 36737

Advertiser Original Date / Revision

CA for United Medical Fu 04/11/16 / 11/02/16

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#11 OF 01-4D	N-4- E-4 D-	da Baradak		Start/End.			Spots/	-				
*Line Ch Start D Start Date	End Date	Weekdays	Spots/Week	Time Rate	Rating	ys Len	igth Week	Rate	Rtn	Type S _l	pots	Amount
	10/09/16	MTWTF		\$450.00	0.90							
Week: 10/10/16	10/16/16	MTWTF	5	\$450.00	0.90							
N 44 40 10/03/1				5:00 PM-5:30			:30			NM	10	\$7,000.00
Start Date Week: 10/03/16	End Date 10/09/16	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$700.00	<u>Rating</u> . 0.00							7.0
Week: 10/10/16	10/16/16	MTWTF	5	\$700.00	0.00							
N 45 40 10/03/1				5:30 PM-6:00			:30	· .		NM	10	\$8,000.00
	End Date 10/09/16	Weekdays MTWTF	Spots/Week 5	Rate \$800.00	Rating 1.40					- 1		51.0
Week: 10/10/16	10/05/10	MTWTF	5	\$800.00	1.40							
N 46 40 10/03/1	16 10/14/16	6 M-F 6p-630p		6:00 PM-6:30	PM .		:30	<u> </u>		NM	10	\$8,000.00
	End Date	Weekdays	Spots/Week		Rating							V =,=====
	10/09/16 <u>e Range</u>	MTWTF Description	5	\$800 00 Start/End Ti	1 40 me Wee	akdave	Length	Pata	Dto	Tuna		
		16 M-F 6p-630 <u>r</u>	, 1	6:00 PM-6:3			:30	<u>Rate</u> \$800.00	1.40	Type NM		
See MG 46.	.11			,								
11 40 10/0 (h) MG for 46.3		16 M-F 6p-630p	•	6:00 PM-6:3	0 PM M	WThF	:30	\$800.00	1.40	NM		
•	10/16/16	MTWTF	5	\$800.00	1.40							
N 47 40 10/03/1	16 10/16/16	6 M-Su 10p-11	p	10:00 PM-11	:00 PN		:30			NM	11	\$13,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	·						
	10/09/16 10/16/16	MTWTFSS MTWTFSS	6 5	\$1,200.00 \$1,200.00	1.40 1.40							
D 48 40 10/15/1					•		:30			NM	^	5 - #O OO
N 49 40 10/09/1					Z FIVI	3	:30	• *		NM	0 2	\$0.00 \$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Raté	Rating		.50			IAIAI	2	\$1,400.00
	10/09/16	s	1	\$700.00	1.50							
Week: 10/10/16	10/16/16	S	1	\$700.00	1.50							1.7
N 50 40 10/15/1 Start Date	16 10/15/16 End Date	6 Sa-Su 5p-6p <u>Weekdays</u>	Spots/Week	5p-6p <u>Rate</u>	Rating		:30			NM	1	\$600.00
	10/16/16	S-	1	\$600.00	1.30							
N 51 40 10/26/1		6 EN Special		8:00 PM-9:00	PM .	:18	5/:15			ВК	1	\$600.00
	End Date 10/30/16	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating							\$
N 52 40 10/31/1			<u> </u>	7a-8a	1.30		:30			AIRA	c	60.750.00
	End Date	Weekdays	Spots/Week	7a-oa Rate	Rating		.30			NM	5	\$2,750.00
	11/06/16	MTWTF	5	\$55 <u>Q.00</u>	0.80							
N 53 40 10/31/1				8a-9a			:30			NM	5	\$2,750.00
<u>Start Date</u> Week: 10/31/16	End Date 11/06/16	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$550.00			•					
		6 M-F 7p-730p		7p-730p			:30			NM	4	\$4,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	•					•	41,100.00
	11/06/16	MTWTF	5	\$1,100.00 Start/Ford Ti	1.20	n le el en en	i amada	D-4-	D4-	Turns		
	<u>e Range</u> 3 <i>1/16-11/06/</i> 1	Description 16 M-F 7p-730	2	Start/End Ti 7p-730p		<u>ekdays</u> WThF	<u>Length</u> :30	Rate \$1,100.00	1.20	Type NM		- 1.5.
Credited					ei e							11/
		6 M-F 7p-730p		7p-730p			:30			NM	1	\$1,100.00
<u>Start Date</u> Week: 11/07/16	End Date 11/13/16	Weekdays M	Spots/Week	Rate/ \$1,100,00	Rating	sa trans						
		6 Monday Prim	e Hour 1	7 74 4	No inter	- X	:30			NIA I	2	¢4.4.000.00
Start Date		Weekdays	Spots/Week		Rating		.30			NM.	2	\$14,000.00
				-						•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



.4.	314484 /	Alt Order # WOC10387206
Contract Dates	Product	Estimate #
10/03/16 - 11/08/16	Prop #52	36737

3.		· · · · · · · · · · · · · · · · · · ·			-
Advertiser		Original Date	/ F	Revision	
CA for United Medica	il Fu	04/11/16	1	11/02/16	

*Line	Ch Start I	Date End Da	ate Description	n	Start/End Time	D	ays Length \	Spots/ Veek	Rate Rtn Type	Spots	Amount
	Start Date : 10/31/16 : 11/07/16	End Date 11/06/16 11/13/16	Weekdays M M	Spots/Week 1 1	<u>Rate</u> \$7,000.00 \$7,000.00	Rating 3.10 3.10					
	11/02/ Start Date : 10/31/16	16 11/02/1 End Date 11/06/16	6 Wednesday <u>Weekdays</u> w	Prime Hour 2 Spots/Week 1	9p-10p <u>Rate</u> \$8,000.00	Rating 3,40	:30		NM	1	\$8,000.00
	11/01/ Start Date : 10/31/16	16 11/01/1 End Date 11/06/16	6 EN Special <u>Weekdays</u> -T	Spots/Week	4:00 PM-4_30 Rate \$700 00	O PMP: Rating: 1 50	:15/:15		ВК	1	\$700.00
N 59 4	40 11/01/ <u>Start Date</u> : 10/31/16	16 11/01/1 <u>End Date</u> 11/06/16	6 MLB World <u>Weekdays</u> -T	Series Gm Spots/Week 1	5-830P <u>Rate</u> \$3,400.00	Rating 5.20	:30		NM	1	\$3,400.00
	10 11/05/ Start Date : 10/31/16	16 11/05/1 End Date 11/06/16	6 Sa-Su 5p-6 <u>Weekdays</u> S-	p <u>Spots/Week</u> 1	5p-6p <u>Rate</u> \$600.00	Rating 1.30	:30		NM 	1	\$600.00
(<u> </u>	•					Totals	279.10	299	\$195,350.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	212	\$121,500.00	\$103,275.00
10/31/16 -11/08/16	87	\$73,850.00	\$62,772.50
Totals	299	\$195,350.00	\$166,047.50

Signature:			. Date:			

AGREEMENT FORM FOR **NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:		Date:
KTXL FOX 40	-Sacramento	4/14/16

, Kelley Afghari do hereby request station time concerning the following issue:

california to receive matching federal Medicaid funds For 10W-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Funding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (i) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Payes

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

California to receive matering federal funds for medi-(a) for low-income patients General election NOV 8,2016 I represent that the payment for the above described broadcast time has been furnished by (name and address):

Californians for United for Medi-(a) funding a Accountability

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Dauner - Executive chair Thomas W. Hittachk-Campaign Director

Thomas W. Hittache - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least https://www.ensured.com/linearing/ before the time of the scheduled broadcasts.

TO BE SIGNED B	Y ISSUE ADVERTISER (SPONSOR)
4/14/14	An	916-492-6011
Date	Signature	Contact Phone Number
TO BE SIGNE	D BY STATION REPRESENT	ATIVE
13.Accepted	☐ Accepted in Part	☐ Rejected
Side where	Jorge Motter	NSM
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	. 0	rde	red		

Attach proposed schedule with charges (if available): 4 61, 250

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KTXL FOX 40 -Sacramento	4/14/16

do hereby request station time concerning the following issue:

california to receive matching federal Medicaid funds For 10W-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	Or	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Finding and Accountability

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

2 Yes

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

california to receive matering tederal funds for medi-(al for low-income patients General election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
californians for United for Medi-Cal Funding & Accountability
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Dauner - Executive chair Thomas W. Hittachk-Campaign Director

Thursday W. Hittachy - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least the before the time of the scheduled broadcasts.

TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR)
4/14/14 Date	Man	916-492-6011
Jaic	Signature	Contact Phone Number
TO BE SIGN	ED BY STATION REPRESENT	ATIVE
D.Accepted	☐ Accepted in Part	☐ Rejected
(8)/not	Jorge Motter	NSM
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS		rde	red		7

Attach proposed schedule with charges (if available)?

\$ 10

AFTER AIRING OF BROADCASTS:

\$195,350.

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.